

Article 1:

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[**An Empirical Study on Employees Provident Fund \(EPF\) Response towards the Initiative of Hajj Registration through Account 1**](#) by Amirul Afif Muhamat, Hardi Emrie Rosly, Siti Aminah Mainal and Norfaridah Ali Azizan

Article 2:

[**Eco Awareness among Hotels in Terengganu: Cases of Redang Island**](#) by Jazira Anuar, Faliza Mahamed Ali, Mushaireen Musa, Khazainah Khalid and Sairah Saien

Article 3:

[**The Mediating Role of Customer Satisfaction on the Service Quality- Loyalty Relationships**](#) by Nor Khasimah Aliman and Mohd Aliff Abd. Rahman

Article 4:

[**Total Quality Management and Performance of SMEs in Sarawak**](#) by Boo Ho Voon, Jamil Hamali and Sandra Ranggai

Article 5:

[**Viral Marketing as Antecedent of Customer-Based Brand Equity**](#) by Abdul Rahman Zahari and Elinda Esa

