

MANUSCRIPT REQUIREMENTS

1. Page layout: 8.5" x 11" size (A4 size) portrait sheets with all margins 1".
2. Use Arial 11-point font, single-spaced lines, justify-style in MS Word format.
3. Articles should be a maximum of 8000 words in length.
4. A title of not more than ten words should be provided. The title of the paper should be title case, short, precise and written without any abbreviations. Headings should be upper case and in bold type. Sub-headings should be sentence case and italics.
5. A brief author(s) autobiographical note should be supplied including:
 - i. Full name
 - ii. Affiliation
 - iii. E-mail address
6. Authors must supply a structured abstract in one paragraph consist of:
 - i. Purpose
 - ii. Design/methodology/approach
 - iii. Findings
 - iv. Research implications (if applicable)
 - v. Practical implications (if applicable)
7. Maximum length of abstract is 250 words in total. In addition, provide up to five keywords which encapsulate the principal topics of the paper and your paper must be in research paper classification.
8. Tables should be typed and included as part of the manuscript. They should not be submitted as graphic elements.
9. In-text citations and references should follow the latest APA format.
You should cite publications in the text: (Adams et al., 2006) when there are three or more authors. At the end of the paper a reference list in alphabetical order should be submitted.

Books:

Calfee, R. C., & Valencia, R. R. (1991). *APA guide to preparing manuscripts for journal publication*. Washington, DC: American Psychological Association.

Journals:

Published Hardcopy

Smyth, A. M., Parker, A. L., & Pease, D. L. (2002). A study of enjoyment of peas. *Journal of Abnormal Eating*, 8(3), 120-125.

Published online (with doi)

Brownlie, D. (2007). Toward effective poster presentations: An annotated bibliography. *European Journal of Marketing*, 41(11/12), 1245-1283.
doi:10.1108/03090560710821161

Published online (without doi)

Kenneth, I. A. (2000). A Buddhist response to the nature of human rights. *Journal of Buddhist Ethics*, 8. Retrieved from <http://www.cac.psu.edu/jbe/twocont.html>

Internet:

Angeli, E., Wagner, J., Lawrick, E., Moore, K., Anderson, M., Soderland, L., & Brizee, A. (2010, May 5). *General format*. Retrieved from <http://owl.english.purdue.edu/owl/resource/560/01/>

Conference Proceedings:

Cynx, J., Williams, H., & Nottebohm, F. (1992). Hemispheric differences in avian song discrimination. *Proceedings of the National Academy of Sciences*, 89, 1372-1375.

Taylor, W. J., Zhu, G. X., Dekkers, J. & Marshall, S. (2003, June). Factors affecting home internet use in Central Queensland. *Proceedings of the 2003 Information Science and Information Technology Education Conference, Pori, Finland*, 573-588. Retrieved from <http://proceedings.informingscience.org/IS2003Proceedings/docs/080Taylo.pdf>